



Corvus Energy
Commercial Marine Lithium Ion Batteries
www.corvus-energy.com

Corvus Energy

Achieving possible additional revenue of up to \$4,000,000 on a single application.

“By leveraging the carbon offset potential of our technology, OffsetID has provided access to increased revenue streams and opened channels to new customers while enhancing our value proposition to existing ones.”

Brent Perry
CEO
Corvus Energy

“Communicating the substantial carbon reductions our technology creates is key to distinguishing our brand in a highly competitive marketplace. Working with Habitat as an OffsetID Partner allowed Corvus to validate the carbon impact of our systems to our customers and other stakeholders.”

Grant Brown
Director of Marketing
Corvus Energy

QUICK FACTS

Company

- **Name:** Corvus Energy
- **Location:** Richmond, BC, Canada
- **Type:** Privately held
- **Industry:** Industrial grade lithium ion battery systems
- **Founded:** 2009
- **Website:** www.corvus-energy.com

Customer Profile

Corvus Energy batteries are the most powerful in the world and offer scalable solutions for commercial applications, significantly reducing greenhouse gas emissions. Corvus Energy produces the first battery able to scale in size from 6.2kWh up to multi-megawatt sizes.

Partnership Description

Corvus engaged OffsetID, Habitat Carbon Assets' carbon offset identification and aggregation software, to identify offset revenue potential within their sales pipeline.

Business Challenge

- Distinguishing Corvus technology in the highly competitive cleantech market
- Addressing customer hesitation in the adoption of new technologies
- Overcoming price differences between high and low carbon energy sources

Objectives

- Heighten the value of Corvus technology by continually identifying latent carbon offset potential within their sales pipeline for battery applications.
- Certify and sell carbon offsets once identified and return revenues to Corvus and its customers, allowing Corvus to reduce the upfront sales price of battery systems and enhance customer payback periods.

Results

- The identification of a possible CAD \$4,000,000 additional revenue stream from a single battery system application
- Positive customer feedback on the validation of carbon reduction claims of technology
- New terms of sale made possible by the identification of additional revenue (forwarding discounts of the technology, or improving customer payback period)

Contact

Contact us to learn more about OffsetID and realizing carbon offset revenues from clean technology applications.

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OffsetID by **HABITAT**
CARBON ASSETS
Immediate impact.
Enduring returns.